

Electric Minds - 2008

Yam Who? - "Wanna Make Luv 2 Ya" & "Buzz Reaction"

Electric Minds are proud to present **Yam Who?** as their second release. **Yam Who?** needs no introduction as a Dj having played a number of our parties whilst his production skills have been requested to remix the likes of **Jamiroquai, John Legend, Pharrell, Amp Fiddler, Zero 7** and **Jill Scott**.

Yam Who? Brings two new productions to Electric Minds in his typically polished style. The A-Side "Wanna Make Luv" is a pretty message direct from the off. A relentless fusion of synths stabs & vocoder action whilst the 80's electro phunk groove is totally banging & insistent, I think the bottom line is they're saying they want to do it but in a futuristic retro style!

The B-Side "Buzz Reaction" is one for all those crazy mid tempo hedonist playboy warehouse parties. Perfect to be dropped in your disco ballrooms, full of twisted flute solos, italo vocal chants, afro percussion and one hell of a heavy bottom end. A leftfield balearic bomb is very soon about to drop somewhere in London's Eastside !

Reactions

Thanks for this Yam Who? 12 – Both tracks are the bomb, full respect – **James Priestley, Secretsundaze**

Yam who kicking back !! really like this a lot. **Faith-Dave Jarvis**

Got the CDs, sounds good – have charted Buzz Reaction – **Stuart Patterson**

"just got the CD, great stuff !" – **Conrad, Idjut Boys**

Flippin heavy! Yam's pulled it out the bag. Absolutely loving Buzz reaction. That'll be front loaded into the cd for sure! – **Dave Blackgrove, DestinationOut.com / Sambalanco**

Really enjoying them both. "Buzz Reaction" on the b-side is the one for me from the Yam Who CD - really nice little balearic groover – **Damon Martin, Disco Bloodbath**

Electric Minds Music has been created after a series of successful Electric Minds events in London's East End over the last 3 years. Artists such as Yam Who, Toni Rosano (Blackbeard), Kirk Degiorgio, Gatto Fritto and Zaf Chowdry have provided the sound track to the parties and it was only a matter of time before we called upon their production talents to help launch Electric Minds first 12" vinyl releases.

Electric Minds exposure and brand has built steadily over its 3 year life. From humble beginnings as an East End Warehouse Party promoted by little more than word of mouth we have progressed to gaining support from Metro's Rahul Verma as well as features in London Paper, London Lite, What's On In London, Guardian Guide, Time Out, Mixmag, Myspace & Flavorpill. We hope to continue with the exposure and create awareness of our artist's excellent production skills.

Yam Who? - "Wanna Make Luv 2 Ya" & "Buzz Reaction"

Cat no: EMINDS002

Release date in the UK: 9th March 2008

UK Distribution contact dolan@electricminds.co.uk
Digital Distribution through www.whatpeopleplay.com

For all enquiries please contact dolan@electricminds.co.uk or call + 44 (0) 7958 614 297
www.electricminds.co.uk www.myspace.com/electricminds